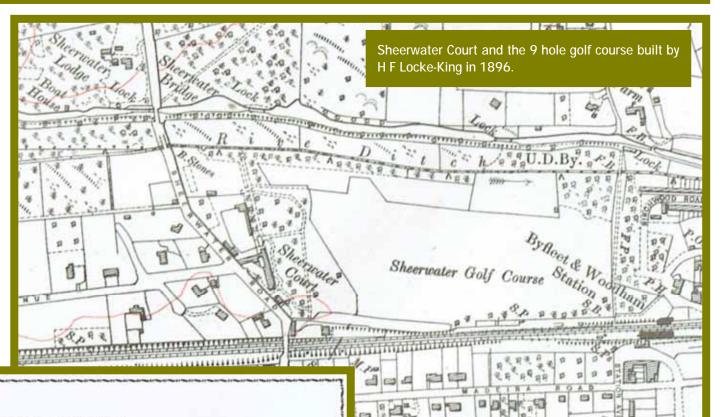
THE BUILDING OF THE SHEERWATER ESTATE IN THE 1930's

lain Wakeford 2016

The name 'Sheerwater' nowadays has the burden of over sixty years association with the estate established by the London County Council in the late 1940's - the central core of which Woking Council now wish to demolish and replace with swanky new apartments and houses. Some have suggested that when 'New Vision Homes' eventually bulldoze the heart out of the old estate a new 'better' name than Sheerwater will be chosen for the scheme (I have heard 'Morganmere' suggested), but that would be a shame. I know that the 'powers-that-be' at Woking Council seem to hate anything historic, but the name Sheerwater (possibly from the Old English word



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meaning 'clear') is centuries old and was once the name of a series of lakes fed by the Rive Ditch that in the 17th century is said to have supplied fresh fish for the London markets.

In the early 18th century trees were planted in the Sheerwater Valley to help drain the lakes and by the mid 19th century a country house – Sheerwater House – had been built near where the Sheerwater Road crosses the canal. The name in those days carried no negative baggage.

Indeed behind that house, in 1896, local landowner and sportsmen Hugh Fortescue Locke-King (who the year before had established the New Zealand Golf Course), built a nine-hole course which he called the 'Sheerwater Golf Club'. Later he would go on to construct the Bleakdown (now West Byfleet) Golf Club on the opposite side of the railway in 1906. With its two full-sized neighbours so close the little Sheerwater course did not survive and in the early 1930's the land was

Detached and semi-detached houses, 3 and 4 bedrooms, 2 reception rooms, half-tiled bathroom and kitchenette. Easy clean, and built-in fittings. At prices ranging from £675

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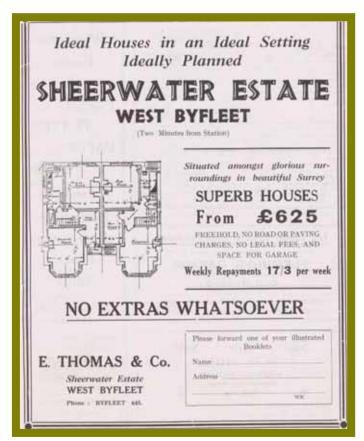
Phone: Elmbridge 1245.

bought for development as the 'Sheerwater Estate'.

This was not, of course, the Sheerwater Estate that currently bears the wrath of the council, but the 'original' estate of that name built by local developer E Thomas on the opposite side of Sheerwater Road (Hollies and Woodlands Avenues). He at least saw the beauty of the area as numerous advertisements in local newspapers and county guidebooks of the time testify.

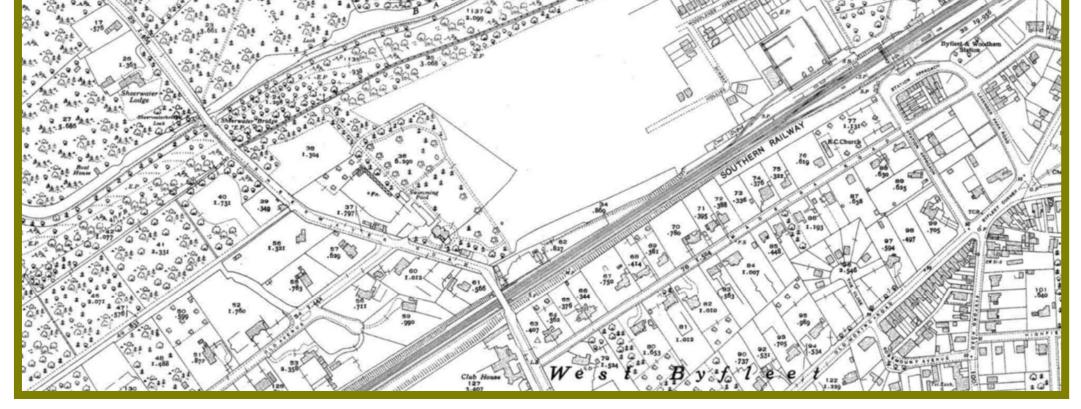
Under the title 'A Question of Locality –A Home in Nature's Own Setting' his publicity people penned a 'blurb' that New Vision Homes will find hard to equal.





'In these days of comparatively cheap houses, the difficulties of the house hunter have been considerably lessened. The problem to-day is to find the nicest locality and the best value for money. It is easy enough to find cheap houses in third class districts but another to find a reasonably priced good value house in a first class locality. The following notes are written to prove that the latter type is available, if only the public know where to look, for what more could one wish than good country fresh air, rural surroundings, modern services of light, gas, drainage and a really excellent service of trains to town, within one minute of the doorstep. A setting in woodland and common, yet within easy reach of business or town, such a place is West Byfleet, situated 21 miles from London on the main Southern Line."

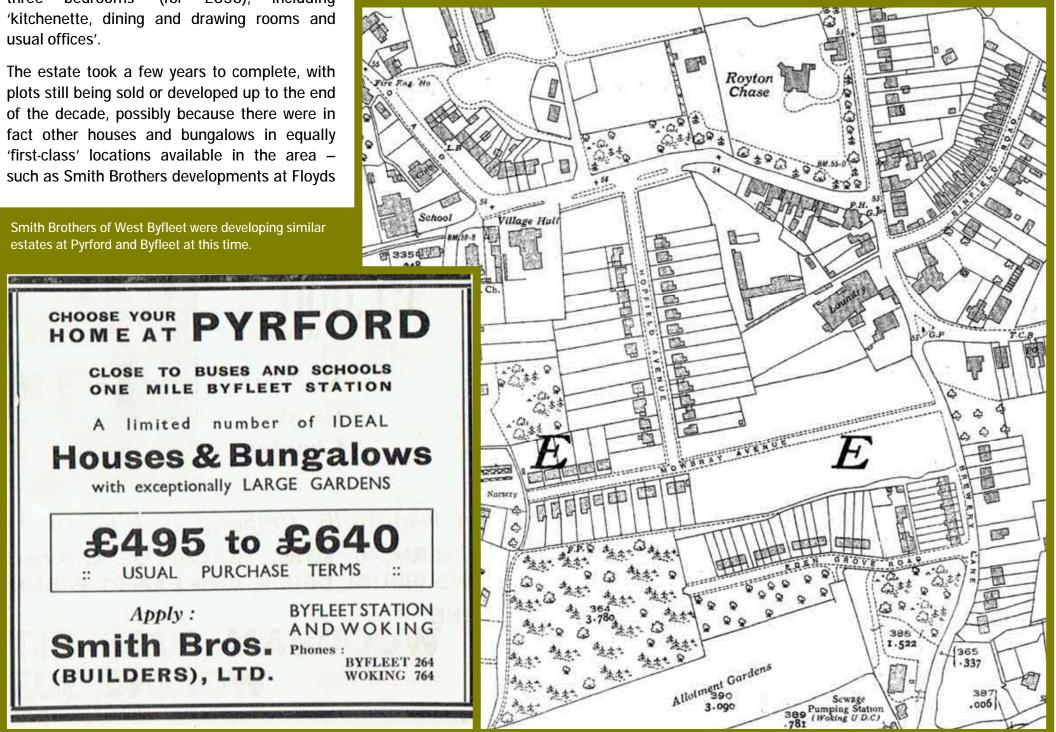


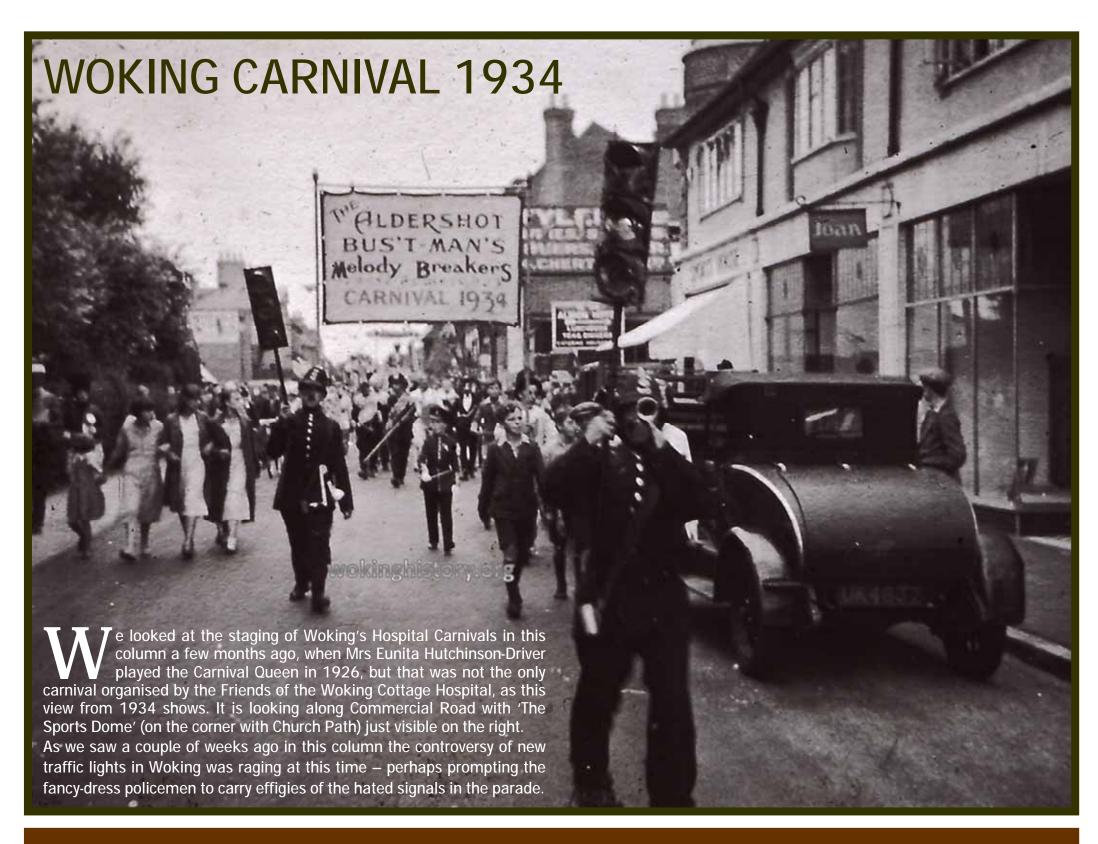




The 'houses of distinction', as the adverts declared, 'combine elegance and refinement with convenience and moderate cost', being 'soundly constructed on modern lines, with three bedrooms' (for £650), including

Lane in Pyrford, and Mowbray Avenue in Byfleet (apparently so named because the builders were born in Melton Mowbray in Leicestershire). Indeed it seems that the whole of Woking in the late 1920's and 30's was one vast building site - as we shall examine in more details in the next few weeks.





RUNNYMEDE PAGEANT 1934

hilst Woking was holding its Hospital Carnivals the people of Egham were perhaps going one stage further, by holding their Runnymede Pageant in June 1934. Actually it wasn't just the people of Egham (some Woking people were apparently involved too), with about 5,000 actors and twohundred horses taking part in the eight day event chronicling English history – including the Roman Invasions, the sacking of Chertsey Abbey

by the Danes (shown here) and of course the signing (or sealing) of Magna Carta in 1215.

behind the scenes making props and costumes and organising the event that was directed by the noted theatre producer of the time, Gwen Lally, and patronised by dignitaries such as the Duke and Duchess of York (later George VI and Queen Elizabeth), and the Prince of Wales (soon to become Edward VIII).

The parade was even to include four elephants, although they were apparently withdrawn at the last minute.

