



TUNE IN TO  
**GRACIE  
FIELDS**  
BROADCASTING IN  
**UNION CINEMAS  
'RADIO RODEO'**  
(SEPTEMBER EDITION.)  
THURSDAY SEPT. 16.  
8.0 - 8.45 PM.  
REGIONAL BROADCAST  
(See Page 13)

**UNION CINEMAS LTD**  
**MR FREDDIE BERNHARD**  
• MANAGING DIRECTOR •

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WOKING AMUSEMENTS - - SEPTEMBER, 1937

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UNION HOUSE, 15, REGENT ST., LONDON, S.W.1.

THE COMPLETE PROGRAMMES OF THE UNION CINEMAS RITZ, WOKING, FOR THE MONTH OF SEPTEMBER WILL BE FOUND ON PAGE 5.

#### SEPTEMBER BROADCASTS FROM UNION CINEMAS

<b>SEPTEMBER</b> S . 5 12 19 26 M . 6 13 20 27 T . 7 14 21 28 W 1 8 15 22 29 T 2 9 16 23 30 F 3 10 17 24 .. S 4 11 18 25 ..	1. H. ROBINSON CLEAVER	Union Cinemas Regal, Bexley Heath.	6. 0- 6.25 p.m.
	1. HAROLD RAMSAY	The Union Cinema, Kingston.	10.45-11.15 a.m.
	3. BARRIE BRETTONER	Union Cinemas Capitol, Didsbury.	6. 0- 6.25 p.m.
	3. JOSEPH SEAL	Union Cinemas Ritz, Belfast.	8. 0- 8.25 p.m.
	4. H. ROBINSON CLEAVER	Union Cinemas Regal, Bexley Heath.	2.30- 3. 0 p.m.
	5. "RADIO PARADE"	Radio Normandy (w.-l'gth 269.5 m)	11.15-11.45 a.m.
	10. JOSEPH SEAL	Union Cinemas Ritz, Belfast.	10.45-11.15 a.m.
	11. HAROLD RAMSAY	The Union Cinema, Kingston.	4. 0- 4.30 p.m.
	12. "RADIO PARADE"	Radio Normandy (w.-l'gth 269.5 m)	11.15-11.45 a.m.
	14. JOSEPH SEAL	Union Cinemas Ritz, Belfast.	6. 0- 6.25 p.m.
	16. H. ROBINSON CLEAVER	Union Cinemas Regal, Bexley Heath.	1.15- 1.40 a.m.
	16. "RADIO RODEO"	The Union Cinema, Kingston.	8. 0- 8.45 p.m.
	18. SIDNEY TORCH	The Union Cinema, Kingston.	3.45- 4.15 p.m.
	19. "RADIO PARADE"	Radio Normandy (w.-l'gth 269.5 m)	11.15-11.45 a.m.
	26. "RADIO PARADE"	Radio Normandy (w.-l'gth 269.5 m)	11.15-11.45 a.m.

#### UNION CINEMAS RITZ SERVICE

##### TIMES OF PERFORMANCES.

Continuous Daily from 1.40 p.m.  
Doors Open 1.30 p.m.

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A specially selected film programme for children is shown every Saturday morning. Doors open at 9.30 a.m. Admission to members of the Club 3d. Children will receive every care and attention and are invited to enroll in the Chums Club (President Shirley Temple). Membership is free and a special badge is provided. Enrollment forms are obtainable at the Box Office. From time to time surprise entertainments will take place.

##### MONTHLY PROGRAMMES:

If you will kindly leave your name and address at the Box Office we shall be pleased to mail you a copy free of charge each month.

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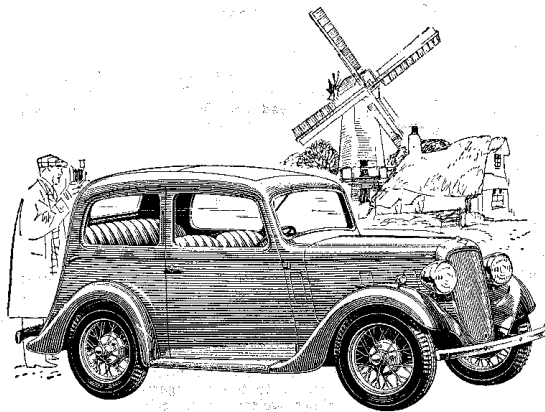
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Also **BEWARE OF LADIES**

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**MON., SEPT. 13.**

YOUR FAVOURITE LAUGHTER TEAM TOGETHER AGAIN!

**TOM WALLS - RALPH LYNN**

in

**FOR VALOUR**

Also **MANDARIN MYSTERY**

**MON. SEPT. 20.**

THE FILLS, ROMANCE AND DRAMA IN THE HEART OF AFRICA

**THE HIGH COMMAND**

with

**LIONEL ATWILL**

Also **WHEN LOVE IS YOUNG**

**MON., SEPT. 27.**

A GREAT NEW MIRTH AND MUSIC ROMANCE IN A GLORIOUS SOUTH SEAS SETTING!

**BING CROSBY**

in **WAIKIKI WEDDING**

with **MARTHA RAYE**

Also **WOMAN IN DISTRESS** with **IRENE HERVEY**

page five

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# UNION CINEMAS GREAT SERIES OF SUNDAY BROADCASTS FROM RADIO NORMANDY

Here is good news for all Radio listeners !

If you want to enjoy the last word in modern broadcast entertainment, tune in to Radio Normandy every Sunday morning at 11-15, when Harold Ramsay presents Union Cinemas RADIO PARADE. These gay scintillating shows are full to the brim of all your favourite radio and screen personalities, accompanied by the leading broadcasting organists of the day.

Harold Ramsay personally produces RADIO PARADE in his own inimitable style, which ensures that every minute will be packed with high speed entertainment perfectly presented and crammed with novelty.

You will find below details of the artistes appearing in the first of this series of broadcasts. **Don't forget!**—tune in every Sunday Morning to Radio Normandy (wavelength 269.5) and hear the finest entertainment ever sent out from this station.



HAROLD RAMSAY photographed at the Union Cinema, Kingston-on-Thames, during a recent broadcast

## LISTEN TO "RADIO PARADE" FROM RADIO NORMANDY

(Wavelength 269.5 metres)

Sunday, Sept. 5.	Sunday, Sept. 12.	Sunday, Sept. 19.	Sunday, Sept. 26.
THE TWO LESLIES — TOLLEFSEN — THE THREE MUSKETEERS — GABY VALLEE — HAROLD RAMSAY etc.	GYPSY NINA — BERYL ORDE — BENNETT & WILLIAMS — HAROLD RAMSAY — PHIL PARK, etc.	BILLY BENNETT — MOLLIE and MARIE — MAX and HARRY NESBITT — HAROLD RAMSAY etc.	AFRIQUE — MICHEL and his XYLOPHONE — THE VIENNESE SINGING SISTERS — HAROLD RAMSAY — PHIL PARK, etc.

TUNE IN EVERY SUNDAY MORNING AT 11.15.

page seven



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# UNION CINEMAS CHUMS CLUB NEWS!

*Uncle Frank*

Hello Chums! This is Uncle Frank calling! By the time you read this summer holidays will be over and most of you will be back at school, which is all the more reason why Saturday mornings should be full of fun and activity.

Now what about it—are you going to sit down and wait for things to happen or are you going to plan your own fun and make things happen! This month I am again printing Club reports from all over the country so that you may know what your friends in other branches are doing—now then, see your Chief Chum and tell him what you want, and see he starts the ball rolling at once!

**UNION CINEMAS REGAL, BECKENHAM.** Beckenham Chums have competed in a "Yo-yo" competition which provided plenty of fun and gave members a chance to perform their more spectacular tricks before a large audience. They are now busy with a Junior Local Talent contest which is revealing scores of budding Shirley Temples and Hughie Greens.

**UNION CINEMAS RITZ, CHATHAM.** The Chatham Chums are very much alive. Congratulations to all who take part in the regular visits to the Children's Ward of the local hospital to cheer up the little patients (Chums everywhere please note!) Carry on, Chatham, that's the style!

**UNION CINEMAS PALACE, LANCASTER.** Big doings in Lancaster: Committee meetings and whispered consultations are the order of the day! Keep it dark and we'll let you into the secret. The Chums are to present their very own Pantomime at Christmas and rehearsals are due to start. Now then Chums, whose going to take a leaf out of Lancaster's book?

**UNION CINEMAS ALMA, LUTON.** Luton Chum's Club is going great guns. A Stage Talent Contest which started in a small way has developed into something really big, and Luton seems to be full of really clever juvenile performers (Miss Terry please note!) A "Good Deed" day has proved an enormous success and the local hospital was overwhelmed with presents!

**UNION CINEMAS REGAL, OXFORD.** "Let's be up and doing" is the motto of Oxford Chums and talent competitions, hospital days and many other stunts are being enthusiastically supported. It is hoped to form a complete Chums Orchestra in the near future.



Wee Georgie Wood — Cousin Georgie to you! — after joining the Chums Club at Bexley Heath recently.

**UNION CINEMAS RITZ, SCUNTHORPE.** Scunthorpe Chums have led the way in the foundation of the first Chums Club Band—an eight piece dance combination, whose tempo is rivalled only by Ambrose (B.B.C. please note!), Uncle Harry, alias Harry Cryer famous organist, conducts rehearsals and do they "swing it"! Bravo Scunthorpe!

**UNION CINEMAS OPERA HOUSE, TUNBRIDGE WELLS.** "Wells" Chums take first place this month for the best set of programmes and stunts that any club has run. These include a skittles competition—seven wooden skittles, each competitor allowed four shots with a tennis ball, prize to the one who knocks the most down! Preparations are on foot for a High Jump and for a four-a-side tug-of-war contest. Another big idea is a Chums Club exhibition of models, paintings, needlework etc. made by the Chums themselves. Now then other branches, what about it! Interesting reports have also been received from GT. YARMOUTH where a parent's matinee was held. ABINGDON who held a popular Chums Pet Show; HASTINGS, NEWBURY and BARROW whose Chums are up to all sorts of splendid stunts.

Well so long chums and good luck to you all.



Three happy groups of Chums—L. to R.—Georgie Wood being enrolled at Bexley Heath, Harold Ramsay and Tommy Fields with Eastbourne Chums and Mr. Ramsay cutting the 65 lbs. Birthday Cake which Chums shared to celebrate the first birthday of the Union Cinemas Ritz, Penzance.

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UNION  
CINEMAS

Phil P



Note the happy expression on the face of "yours truly".....(yes, that's really a smile!).....as I watch HAROLD RAMSAY signing up ROBBIE CLEAVER on a long-term contract at a record figure. Lucky Robbie!... and lucky ME and YOU, because it means for us many more "YEARFULS" of "EARFULS OF MUSIC" !!!

This month PHIL takes you  
for a trip **"BEHIND THE  
SCENES"** in the Music Department at  
the Union Cinema, Kingston-on-  
Thames, where  
**"RADIO RODEO"**  
— and —  
**"RADIO PARADE"**  
take the air.



OUR mutual friend, Harold Ramsay, plays the organ every week at one of the Union Cinemas, organises the Variety shows for the three hundred others, makes gramophone records and broadcasts from the B.B.C.—and now he's thought out a scheme to fill up his Sundays for the next six months (and a lot of other people's Sundays, too).

Every Sunday at the Union Cinema, Kingston, Tom Ronald, ace producer of the International Broadcasting Company, Harold Ramsay, organist among many other things, Robbie Cleaver with his crepe-soled sandals, and your humble servant, P.P., with a pencil in his ear and a pain in his neck, get together to rehearse a Big Show! And when we say Big Show, we mean "RADIO PARADE" . . . the biggest show that ever went over Radio Normandy (incidentally your humble servant is still scratching his head over the lyric for the theme tune! Has anybody any idea for a Radio Parade March? Send in two wrappers and your old toothbrush!).

Let me see—what was I telling you about? O.K.—let me give you the goods. You're invited to come and broadcast (broadcast with Phil Park — Plug for the author! broadcast with a bill which includes all your favourite radio stars (I know I'm taking up a lot of your time, but I want you to be in on it). Anybody who joins the Union Cinemas Radio Club can come and join in the community singing with the stars at the Union

Cinema, Kingston which will be broadcast over Radio Normandy; so just ask at the Box Office of your local Union Cinemas for a free membership form.

#### TONGUE TWISTERS . . . . .

That's enough business - now let's get down to some gossip.

Bob Walker, famous Radio Normandy announcer, has always been regarded as infallible. We've known Bob for a long time and we've always thought he'd go on announcing in that same confident tone right through an earthquake, but he's met his Waterloo! He was announcing Miss Andree Conti, Harold Ramsay's internationally celebrated pianist and organist, and he was confronted with this word, "YABLCHKA," which means nothing more difficult than "little apple"....After a lot of prompting from Miss Conti he finally got his tongue round it. But the effort was so great that he had to go on holiday right away, and 'yours truly' had to announce Harold Ramsay's Radio Normandy broadcast for August 29th. How are the mighty fallen! Sorry, Bob, but I was glad of the opportunity.

By the way, talking of tongue twisters, can you say this one? It's quite proper! "Are you copper bottoming 'em, my good man?" "No, I'm aluminiuming 'em, mum." Don't blame me if you get in a knot.



We wonder who Rosalind Russell is waiting for, maybe it's—but ssh . . . that's telling!

"CALLING ALL CARS" . . . . .

Jack Dowle, the popular organist at the Regal, Beckenham, is always glad to receive special requests from his friends, the audience, but I think he was a little hurt when one of the patrons asked him to get rid of his little Austin. Always willing to oblige, Jack parted with it for a song, and knowing the car, I should imagine that the song was "Pennies from Seven."

Jack has been associated with Harold Ramsay for many years, being an original member of his famous Eight Piano Symphony and if present plans mature you'll be hearing a lot more of Jack in the near future.



Coming for a Dip?...Who wouldn't with Jane Rhodes, lovely Paramount starlet.  
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WE KNOW (VER. 3000) . . . . .

Claude Dampier starred in the August edition of the Radio Rodeo. When he finished he thought he'd been pretty good, but he didn't know what he'd said. So he was soon on the 'phone to me: "Did anybody take down my patter?" "Of course," I replied, "it's just part of the Union Cinema Service. Where do you think I get all these grey hairs from?" So Claude is able to use the same script again for future broadcasts—but (a cheer for my own team!) he'll be lucky if he does it in front of such a superb stage setting as artist 'BOB' (the fellow in a check shirt and sandals) designed, and Leon Pollock ("Plug"—and he deserves it) brought to reality for Radio Rodeo. Roll on television!

Joke! We went on the air three minutes late for the last Radio Rodeo! Two thousand people waiting to lift their voices when the red light lit up—as if we weren't lit up enough already! Joke over!

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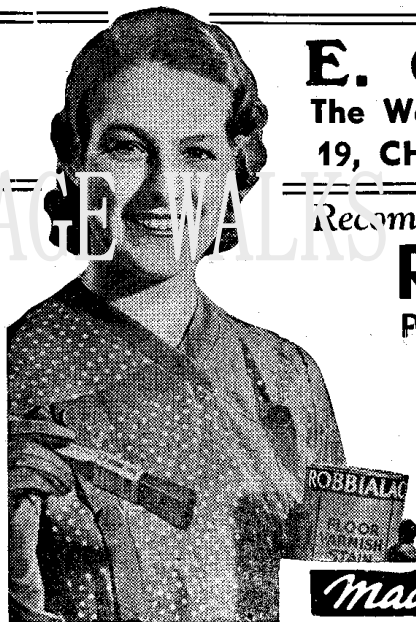
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**RADIO  
RODEO**

(SEPTEMBER EDITION)

TO BE BROADCAST FROM THE  
UNION CINEMA,  
KINGSTON-ON-THAMES ON  
THURSDAY, SEPTEMBER 16th,  
8.0—8.45 p.m. Regional

Presented by  
**HAROLD RAMSAY**

ARTISTES APPEARING INCLUDE

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**GRACIE FIELDS**

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RASCALS**

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including

**H. ROBINSON CLEAVER - SIDNEY TORCH - PHIL PARK  
& HAROLD RAMSAY**

*page thirteen*



HARRY HEMSLEY

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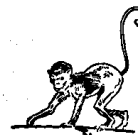
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## Stars' Private Love Affairs Bring Screen Fame

That there's nothing like an ardent love affair in the private life of a movie star to bring out hidden acting talent and send the player's screen popularity zooming to new heights, was revealed recently in a review of screen performances during the past twelve months.

Carole Lombard is one of the outstanding examples. Her recent climb to the topmost heights of screen fame runs parallel to her romance with Clark Gable. Her joyous mood made her performance in "My Man Godfrey" one of the most convincing seen during the past year, and friends report she continues in a similar vein in her present picture, "Swing High, Swing Low," with Fred MacMurray. Carole herself admits she's never been so happy.

Fred MacMurray, naturally a retiring fellow, said recently that to be in love is a great impetus to success. Fred's romance with Lillian Lamont, now Mrs. MacMurray accompanied his rise to stardom. His co-star in that picture "Maid of Salem," Claudette Colbert, is equally an example of what Dr. Dan Cupid can do for a movie career. Claudette's greatest achievements were made after the start of her romance with Dr. Joel Pressman, one of Hollywood's leading young surgeons.



**DOWN ON THE RANCH! . . .**  
Where cowboy Gary Cooper and Mrs. Gary spend their happiest moments away from Hollywood's bustle.



**Handsome Tyrone Power who is reported to be Sonja Henie's heartache, should prove a close rival to Robert Taylor before long. Below, Mr. & Mrs. Fred MacMurray enjoy a joke together.**

Whether by design or accident Sonja Henie hit upon the same formula shortly after her arrival in Hollywood from her native Norway. She promptly fell in love, so they say, with Tyrone Power, and her initial performance on the screen in "One In A Million" is another testimony to the potency of real life romance.

Gary Cooper's development as an actor has been the subject of much discussion both in and out of Hollywood. Those close to Gary say that he matured as a skilled player only after he met and married Sandra Shaw.

Ernest Lubitsch, now preparing "Angel," the next Marlene Dietrich picture, is a firm believer in a strong emotional life for his players.

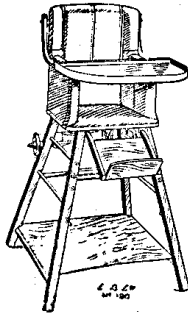
"No player can be effective without having a great understanding of life," said the famed director-producer. "One of the best ways of understanding is to have a vast fund of experience, and among all experiences, I would say that love is the most important, particularly for an actor. After all, how many pictures can you point out in which the love theme is not pretty important?"



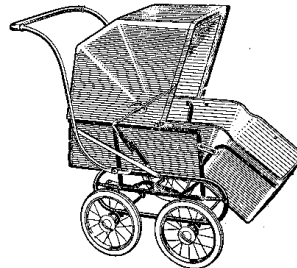
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# How They Make Films in Hollywood

## No. 1—FILMS SOUND

In a library without books, Michael Steinore, daily reads hundreds of feet of unwritten lore. He looks at striped lengths of film, without pictures. To the layman they would mean nothing.

Steinore is head of the sound library at the Metro-Goldwyn-Mayer studios. In a little office, the walls of which are lined with pigeon holes, carefully coded and indexed, he keeps the world's biggest collection of filmed sound track. Almost every sound one can imagine is in the collection. It has saved miles of travel; days of delays. A hundred times a day it furnishes some sound needed in a dramatic effect.

When "talkies" first came into favour the noise of ocean surf was wanted for a picture in production. It was impractical to send an entire company on location and build a set at the beach. A sound truck was sent down to the Santa Monica Palisades, and recordings made of the pound of the surf for a scene. This "Surf Film" was filed away.

That started the library. To-day, in its archives one finds music of all kinds, crashes, rain, wind, thunder, bird songs, and train noises, gunfire of every kind from pop-guns to heavy artillery, auto noises, assorted types of street traffic, applause in a theatre, sirens, squeals, murmurs of crowds in all languages, the hiss of a steam engine or the roar of a motor-boat—even an earthquake rumble.

Every day some new sound is called for in a film drama. The ever busy sound man locates or reproduces it, then files it away, another "volumn" in the sound library.

Recording of sound has its problems. Some sounds don't sound to the microphone as they do to the human ear. The little sounds often are bigger problems than the big ones. And they are infinitely more important.

Douglas Shearer, director of recording, explains why. In ordinary life there is no such thing as absolute silence. In the street, everywhere, there are constant small sounds, which, heard all the time, are not noticed by the listener. Stop these sounds, such as the wind, footsteps, birds, humming of wires, and it is noticed at once.

In the first talkies, these unnoticed sounds weren't in the pictures. So people said that sound recording was not perfect. It wasn't sound that led to this belief, but lack of sounds to which the mind was accustomed. Shearer calls it "silent sound," not noticed until it's removed.

Now these sounds are put into the picture. In outdoor scenes, the songs of birds, the rattle of traffic, the hum of wires, for instance. All from the sound library—It's just one more Hollywood secret.

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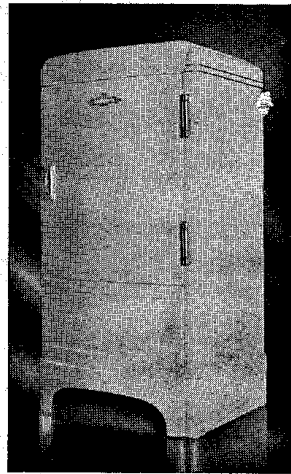
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